



**3008**  
*Crossover*



# LIVE DIFFERENTLY.

The 3008 Crossover takes up the challenges of today's customer, it can be the conventional car for daily use, the family car for weekends and holidays and the adventurous vehicle for those with an active life style. Simply put, the car is greater than the sum of its individual strengths, offering many advantages over a conventional car. It has the driving dynamics of a family hatchback, the flexibility and space of an MPV and the rugged looks of an SUV.



# NEW TECHNOLOGY.

## Grip Control®\* - reinforced driving


The 3008 Crossover allows you to experience new adventures. Whether it is snow or sand, summer or winter, 3008 adapts to all road conditions. With its specific Mud and Snow tyres, Grip Control®\* facilitates an advanced Electronic Stability Programme with 5 traction control thresholds for improved comfort and handling.

\* Optional on Sport & Exclusive.





Snow, mud or sand, the selector enables you to choose the mode adapted to the road surface on which you are driving. Five modes are available:

- Snow  
- Mud 
- Sand 
- ESP off  ESP OFF
- Standard ESP 

# INTELLIGENT DESIGN.

## Ergonomic Design

The 3008 has the drivers requirements at the heart of its interior design, the Head Up Display\*, fascia and interior ambiance deliver a "cockpit" type feel.

The high driving position creates a sense of security and control. This along with the attention to detail of the interior, including the instrument panel and the panoramic cielo glass roof\* contribute to the ambiance and feeling of space for the driver and passengers.

\* Standard on Exclusive & Optional on Sport

## Innovation and safety

The Head-up display\* projects on to a retractable screen located on the fascia, this displays essential driver information: including your speed, cruise control/speed limiter and distance alert settings. This information is visible without having to take your eyes of the road.

\* Standard on Exclusive & Optional on Sport

## Technology and multi-media

The 3008 Crossover offers state-of-the-art audio equipment or telematics\*, ranging from: Peugeot Connect Sound - Radio / CD Player  
Peugeot Connect USB with Bluetooth  
Peugeot Connect Navigation (RNEG) – Colour Navigation with Bluetooth

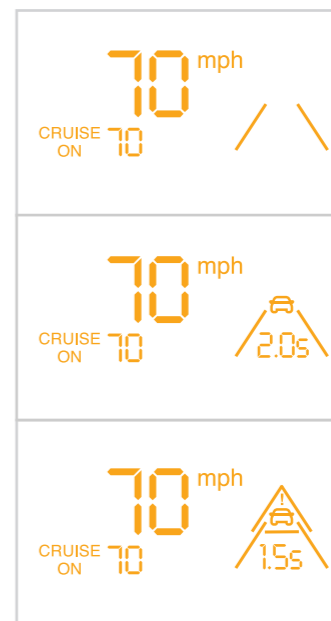
Peugeot Connect Media Navigation 3D – Colour Navigation, Bluetooth, GSM Phonekit and 10G Music Hard Drive  
JBL HiFi music sound system.

These systems; allow you to listen to the music you like, telephone while remaining concentrated on the road, travel

without stress or be guided and advised throughout your journey.

\*Please refer to Pricing and Specification for full availability.





**Distance Alert®\***  
 For more safety and control, this new innovative system helps you to maintain a safe distance from the car in front. The Head-up display highlights the time, in seconds, between you and the vehicle in front. Using Toggle Switches, you can adjust the time set and the head up display highlights this information.  
 \*Please refer to Pricing and Specification for full availability.

# SAFETY AND SECURITY.

The 3008 delivers new technology that allows you to discover comfort and control, with a sense of security.

**Electric parking brake**  
 The 3008 Crossover is equipped with an electric parking brake with Hill Assist. For your comfort and ease of driving, in addition it allows additional central storage space. The Hill Assist holds the

vehicle on gradients for upto 2 seconds.

**Parking Assistance\***  
 3008 is available with both a Front and Rear Parking Aid\*. The front parking aid also introduces

a new feature that assists you with parallel parking, the system will identify and then indicate if there is enough space to park the vehicle.

\*Please refer to Pricing and Specification for full availability.

# MULTI-TASKING.

Clever and practical, 3008 was conceived to adapt to your lifestyle. Flexible and Modular, with its intelligent boot on three levels and its folding flat seats, making your life easier.

## Split Tailgate

The tailgate opens in two parts and the low load level will help you load difficult or heavy objects, it can support a load of up to 200 kg. So whether it is taking the childrens' wellies off or loading your cases in the boot for a weekend away, the 3008 will provide many everyday uses.

For even more practicality and space, the rear seats are folded back by the simple push of a button in the boot or a lever in row 2. 3008 is truly a family vehicle with additional storage space and three 12v sockets in the front, rear and boot.

\*Please refer to Pricing and Specification for full availability.

## Multi Flex Interior

A new and very practical innovation, the 3 position boot floor can be manoeuvred by hand:

1. Maximise boot volume to allow you greater space.
2. Flat floor, with the Split tailgate & seats folded flat.
3. The adjustable boot floor also allows greater security for storing your valuables away.





# ENGINE TECHNOLOGY.

Thanks to its wide choice of engines, 3008 offers a dynamic yet refined driving experience.

### Diesel engines

Two diesel engines are available, both engines are equipped with FAP which reduces particulate diesel emissions.

#### • HDi 110 FAP EGC

This 1.6 litre HDi diesel engine, is available with an Electronic Gearbox Control (EGC), it emits only 130 g/km CO<sub>2</sub>.

#### • HDi 110 FAP:

This 1.6 litre HDi diesel engine, emits only 137 g/km CO<sub>2</sub>.

#### • HDi 150 FAP:

This 2 litre engine satisfies Euro 5 FAP requirements and emits only 146 g/km CO<sub>2</sub>.

#### • HDi 163 FAP Auto (available after launch):

This new 2 litre engine is equipped with an automatic sequential tiptronic system. This 2 litre engine satisfies Euro 5 FAP requirements.

### Petrol Engines

Two petrol engines are available.

#### • 1.6 VTi 120:

This 1.6 litre petrol engine delivers 120 bh power and already satisfies the Euro 5 requirements and emits 165 g/km CO<sub>2</sub>.

#### • 1.6 THP 150:

This 1.6 litre engine delivers 150 bh power, and emits 176 g/km CO<sub>2</sub>.

### The rear Suspension with Dynamic Roll Control®\* (hydraulic system of coupling the rear shock absorbers)

Thanks to the know-how of Peugeot, this practical and spacious vehicle delivers an exhilarating and refined performance. It takes the dynamic drive from a Hatchback and refinement of a saloon.

Dynamic Roll Control®\* increases the dynamism of the vehicle by reducing the body roll, whilst still improving road comfort. This hydraulic coupling of the rear shock absorbers makes it possible to optimize the compromise between the comfort and the driving dynamics of the vehicle.

\*available on the Petrol THP 150 and the diesel HDi 150 engines.



# PRESERVE THE FUTURE.



Protecting the environment and preserving the future planet are the greatest challenges we face today. For many years, Peugeot has been innovating with the future in mind. Today, Peugeot has gone one step further by qualifying its commitment to future generations through the

**"Blue Lion"** initiative, which has already posted concrete results:

- Since the year 2000, Peugeot has sold more than 1,700,000 private cars equipped with FAP (Diesel particulate Filter).

- Since 2001, nearly 1,100,000 cars emitting less than 120 g/km of CO<sub>2</sub> were registered by

Peugeot in Europe (14 countries).

- In 2007, 40% of the private cars registered in Europe by Peugeot emitted less than 130 g/km of CO<sub>2</sub>.

- All the marque's vehicles are manufactured in factories which are ISO 14001 approved and

are 95% recyclable at the end of their lives.



# RESPONSIBLE CONTROL.

## **Aerodynamics and fuel saving**

The aerodynamics, lines and weight of 3008 were vital to optimize consumption. This enables the vehicle to post the best aerodynamics of its category: 0.296 Cx for the versions equipped with 16" and 17" wheels, which also helps to reduce fuel consumption.

## **HDi FAP**

HDi technology is associated with the very efficient anti pollution system (FAP), the Diesel Particulate Filter. Peugeot was the first manufacturer to equip some of its vehicles as standard with this system.

# FEEL SAFE.

A responsive vehicle, 3008 uses the latest technologies to better ensure the safety of its occupants and other road users. It delivers dynamic behavior of the highest standards, alongside a high level of safety, achieving a 5\* Euro NCAP Safety Rating.



## Reinforced body structure

The structure of 3008 is reinforced in order to preserve to the maximum, as well as to protect the occupants of 3008.

## Airbags

In the event of an impact, 6 Smart safety airbags can be deployed to protect the occupants of 3008.

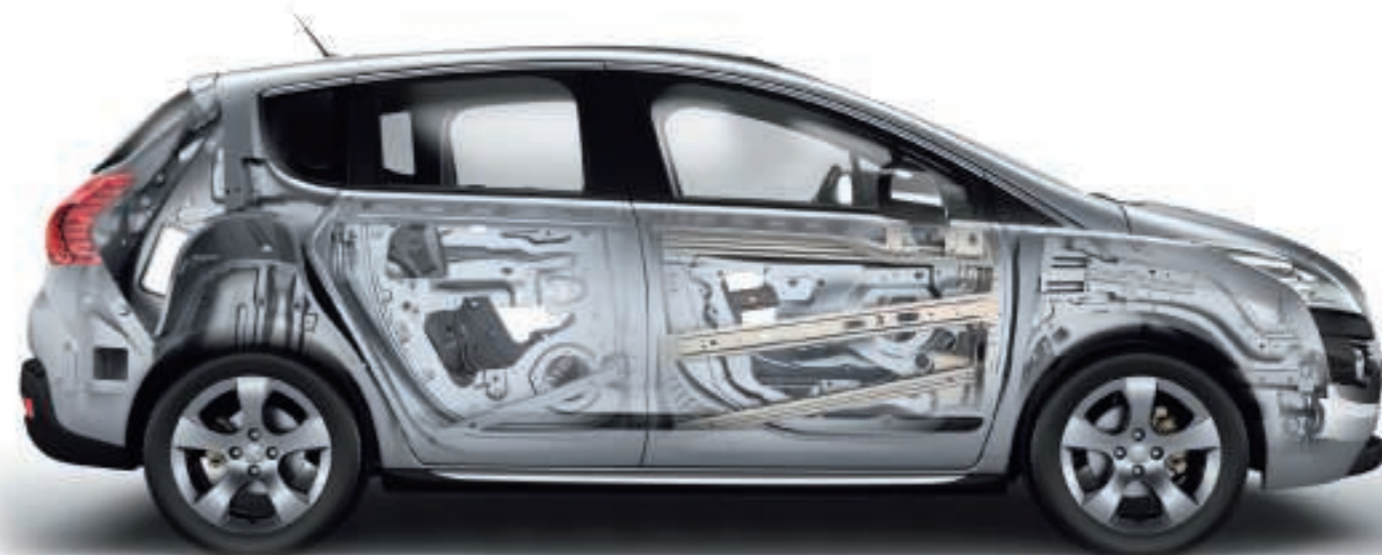
- 2 front airbags, protect the front passengers
- 2 side airbags are located in the back of the seat and in the side trim.
- 2 curtain airbags limit the risks while joining and working alongside the side airbags.

## Electronic Stability Programme (ESP)

3008 delivers a dynamic yet safe performance across all versions, thanks to their active safety equipment. ESP (Electronic Stability Program) associates stability with the traction control system (ASR) to enable you to preserve the control of 3008. Grip Control an advanced ESP system is also available as an option.

## Cruise Control with Speed Limiter

Cruise control with a speed Limiter device is available on 3008. This information is also displayed on the Head-up display.



# COLOUR AND TRIMS.

To underline its elegant and original style, Peugeot 3008 is available in 9 colors.

## METALLIC COLOURS

(optional)



Abyss Blue

Hickory

Aluminium

Shark Grey



Nera Black

Vapor Grey



Hurricane Grey

## SOLID PAINT



Babylon Red

Pearl White \*

\*Available later in the year.

## PEARLESCENT PAINT

(optional)



17" ATAX steel wheels



16" ISARA Alloy Wheels  
Only available with Grip Control®  
(optional).



17" SAVARA Alloy Wheels



18" EXONA Alloy Wheels (optional)



Sibyak Black Cloth (Active)



Ombrage Grey Cloth (Sport and Exclusive)



Ombrage Black Cloth (Sport and Exclusive)



Grey leather (Optional)



Black Leather (Optional)

# WWW.PEUGEOT.CO.UK

More on Peugeot 3008, to configure your 3008 as you wish, and to obtain further information on the colours and the engines available, the options and the features of 3008, please refer to the configurator on [www.peugeot.co.uk](http://www.peugeot.co.uk)



# PEUGEOT AND YOU.

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

## Peugeot Warranties

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

## Peugeot Assistance

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service (36 months for the 308 CC and 607). This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required.

It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

## Peugeot service care

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer, 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

## Finance – Let the Specialists help

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility direct through your local dealer. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH1 1QA. Over 18's only, a guarantee may be required.

## Peugeot Insurance

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive

price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer).

When the time comes to renew your insurance cover, why not try Peugeot Insurance?

## You can call Peugeot Insurance for a quote on 0870 0240 206.

Lines open 8am-8pm weekdays, 9am- 5pm Saturdays.

Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

## Peugeot and the Environment

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

## Peugeot Accessories

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind.

## About this brochure

The information contained in this brochure is based on the data and images available at the time of printing.

Some feature combinations may not be available in the UK. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your Peugeot Dealer, or click on [www.peugeot.co.uk](http://www.peugeot.co.uk).

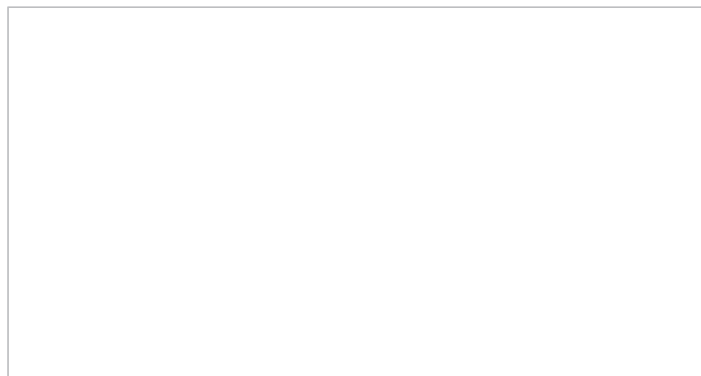
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